

New Collections HOST 2025

BORMIOLI LUIGI
GLASSMAKER

GLASSWARE

2025 HOST New Collections

SAPIENTIA

MOUTH BLOWN CRYSTAL GLASS

Sapientia

MOUTH BLOWN CRYSTAL GLASS

Goals

- Develop a new collection of **ultra-lightweight to serve and tasting fine wines**.
- **Fill the gap** in our offer, covering the highest-end and niche segment of the professional tasting world.
This market segment requires products that cannot be produced with our technologies.
- Reach **new target customers**, such as high-end restaurant or wine bars and shops, where there is maximum attention to **quality, aesthetics and the experience offered to the final customer**.
- **Raise** the perceived value of the **Luigi Bormioli Brand**.



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MOUTH BLOWN CRYSTAL GLASS

Mouth blown glass features

The use of **mouth-blown glasses in high-end restaurants** is not just a matter of aesthetics, but an investment in **the customer experience**.

Infact, the features of a mouth-blown glass enhance:

- **visual and tactile pleasure**
- **wine tasting experience**
- the **prestige and distinctiveness of the venue**

offering a feeling of **uniqueness** that customers appreciate.



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MOUTH BLOWN CRYSTAL GLASS

Market

The mouth blown glassware market **represents the highest-end of the professional catering channel**, both in terms of quality and positioning.

This segment is currently taken and occupied by **our main competitors**.

Luigi Bormioli's goal is to enter this segment **with a positioning below Zwiesel and Riedel but in line with the other remaining competitors**.



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Collection

A collection comprises **7 stems for the service of fine, high-quality wines**. A collection that combines the **traditional craftsmanship of mouth blown glasses** with **innovative, modern shapes**.

Stemglasses designed internally with shapes and dimensions that best highlight the sensorial perception as well as emphasize the organoleptic qualities of the wine.

This collection offers connoisseurs the right tools for a **superior tasting experience** thanks to:

- Thin rims and perfect walls' distribution.
- Absolute lightness -> perfect glass distribution in the bowl and with an ultra thin rim.
- Shapes designed to offer the best wine tasting experience



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Products features

- ✓ **Mouth-blown glass** designed to enhance the wine sensory qualities, thanks to its sinuous and unique shapes, only achievable with mouth blown production of the highest quality.
- ✓ **Ultra-light** and balanced during the wine tasting
- ✓ **Ultra-thin rim** (0,8 - 1 mm) for a pleasant tasting experience
- ✓ **Ultra-thin stem** (4,5 - 5 mm)
- ✓ **Extremely flat and stable base**
- ✓ All items have **Luigi Bormioli sticker** on the bowl and laser engraved on the base.



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Red wines

Burgundy
87 cl



- ✓ Ideal *for important, aged, prestigious red wines* that need *decanting* to release their best aromas.
- ✓ The *wide shape and narrowing at the mouth* promote both *proper oxygenation and concentration of aromas*.

Bordeaux
72cl



- ✓ Ideal for *mature, full-bodied red wines*.
- ✓ The *wide opening* allows the *complex aromas and structure of the wines to be concentrated and amplified*.

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White wines

**Cabernet/
Merlot 68cl**



- ✓ Ideal for both *red wines and important, structured white wines* that require greater *oxygenation*.
- ✓ *Thanks to its accurately shaped bowl*, it allows the wine to *develop its aromas*.

**Chardonnay
50 cl**



- ✓ Ideal for *fresher, lighter white wines* and *all sparkling wines*.
- ✓ The *shape of the bowl enhances freshness and aromas* of the wines.

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Spirits

Spirits
14 cl

- ✓ A stem dedicated to the world of spirits,
perfect for tasting all types of spirits.
- ✓ The *tulip shape* allows for good *oxygenation*
and all the *aromas can be fully perceived.*

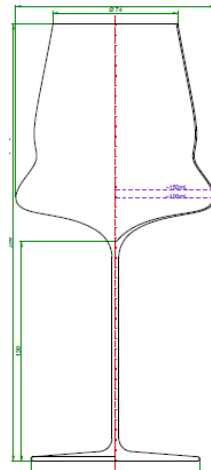


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MOUTH BLOWN CRYSTAL GLASS

Tasting glasses

- ✓ 2 stemglasses designed specifically *for the tasting of fine wines*.
- ✓ The bowl's flat base creates a unique *decanter effect*, ensuring a high aeration of the wine.
- ✓ **10 cl**, the level used for tasting, corresponds exactly at the *curve of the bowl*, whilst the groove mitigates the alcoholic components preventing them from coming out and interfering with the wine aromas.



**Red Wine
Tasting
77 cl**



**White Wine
Tasting
66 cl**



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MOUTH BLOWN CRYSTAL GLASS

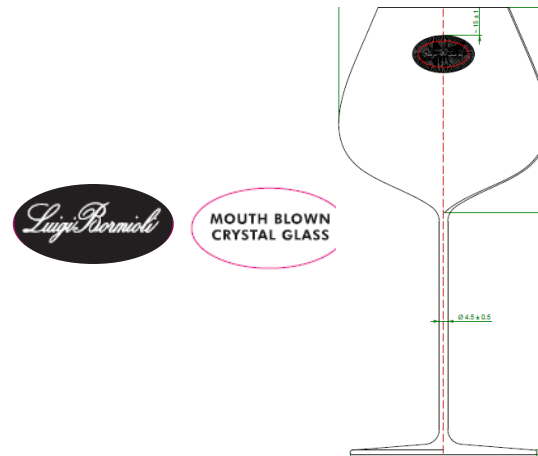
New packaging

NEW GRAPHIC IMAGE

Elegant
Clear
Contemporary

- ✓ Brand: LUIGI BORMIOLI
- ✓ Midnight blue background
- ✓ Product represented with an outline

- ✓ **2 pieces GIFT PACK with EAN** (no individual label)
- ✓ Each glass is labelled with a **Luigi Bormioli sticker**
- ✓ Each stem is wrapped in **tissue paper for** protection.
- ✓ 3 GP2 in a **master carton**.
- ✓ **EAN** on the master carton it allow for sales in **packs of 6**.



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MOUTH BLOWN CRYSTAL GLASS

AVAILABLE



BURGUNDY
RM540
87 cl – 29 3/8 oz
h 25 cm – 9 7/8"
Max Ø 12,2 cm – 4 3/4"
GP2K3• Q.P. 108
Cod. 10000013985



BORDEAUX
RM539
72 cl – 24 3/8 oz
h 26,2 cm – 10 3/8"
Max Ø 9,8 cm – 3 7/8"
GP2K3• Q.P. 162
Cod. 10000013981



CABERNET/MERLOT
RM541
68 cl – 23 oz
h 24 cm – 9 1/2"
Max Ø 11,2 cm – 4 3/8"
GP2K3• Q.P. 108
Cod. 10000013989



CHARDONNAY
RM542
50 cl – 16 7/8 oz
h 25 cm – 9 7/8"
Max Ø 9,2 cm – 3 5/8"
GP2K3• Q.P. 162
Cod. 10000013997



RED WINE TASTING
RM543
77 cl – 26 oz
h 25,6 cm – 10 1/8"
Max Ø 11,8 cm – 4 5/8"
GP2K3• Q.P. 108
Cod. 10000014001



WHITE WINE TASTING
RM544
66 cl – 22 3/8 oz
h 26 cm – 10 1/4"
Max Ø 10,6 cm – 4 1/8"
GP2K3• Q.P. 162
Cod. 10000014005



SPIRITS
RM545
14 cl – 4 3/4 oz
h 19,6 cm – 7 3/4"
Max Ø 7 cm – 2 3/4"
GP2K3• Q.P. 288
Cod. 10000014011

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MOUTH BLOWN CRYSTAL GLASS



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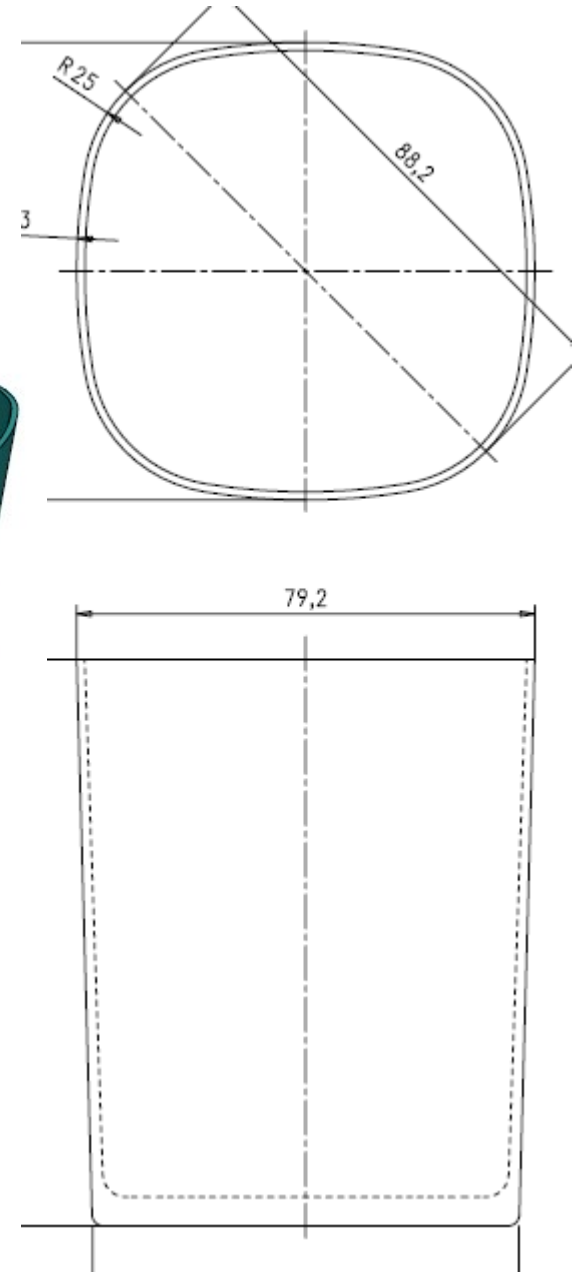
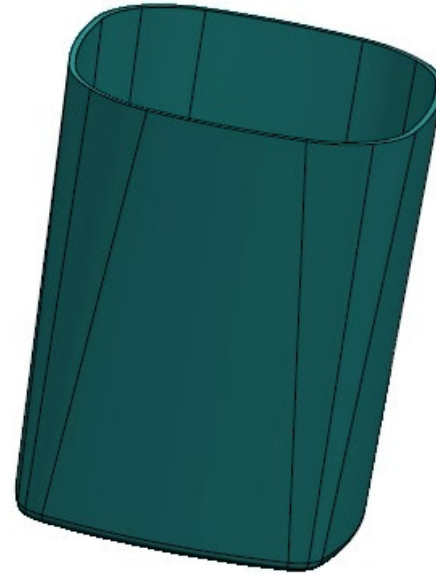
CLASSIC COLLECTION Top Class Square

Top Class Square

STILISH ELEGANT SIMPLICITY

Goals

- **Support and extend** Top Class collection, one of our best seller
- Continue to enrich our **lightweight** collections with **thin walls and shams**.
- Invest in **design** with **clean, minimalist and contemporary geometric shapes**.
- Offer **complete collections** to cover all needs in the world of drinkware.



Top Class Square

STILISH ELEGANT SIMPLICITY

Product features

- ✓ The **square base** the main feature of the tumblers in this collection, **a minimalist collection and a modern design**.
- ✓ Ultra **lightweight** tumblers thanks to their **ultra-thin walls and fine rims** the result of a **perfect glass distribution**.
- ✓ The **brilliance and transparency** of **Son.hyx Superior Blown Crystal Glass** resistant to over 4000 industrial diswashin cycles : reducing the needs for replacements and shows the real colour of the contents.



Top Class Square

STILISH ELEGANT SIMPLICITY

Range

- ✓ **ACQUA 28,5 cl:** ideal for water, juices or other beverages
- ✓ **ROCKS 35 cl:** ideal for aperitifs, soft drinks, alcoholic and non-alcoholic beverages
- ✓ **DOF 42,5 cl:** ideal for beverages that require ice, soft drinks, cocktails
- ✓ **BIBITA 41 cl:** ideal for fruit juices, cocktails and long drinks.



Top Class Square

STILISH ELEGANT SIMPLICITY

END OF
OCTOBER
2025



ACQUA

28,5 cl – 9 5/8 oz
h 8,4 cm – 3 1/4"
Max Ø 7,9 cm – 3 1/8"
BAF6K4 • Q.P. 1080
Cod. 10000012758



ROCKS

35 cl – 11 7/8 oz
h 9 cm – 3 5/8"
Max Ø 8,3 cm – 3 1/4"
BAF6K6 • Q.P. 1080
Cod. 10000012992



DOF

42,5 cl – 14 3/8 oz
h 9,8 cm – 3 7/8"
Max Ø 8,8 cm – 3 1/2"
BAF6K6 • Q.P. 972
Cod. 10000012740



BIBITA

41 cl – 13 7/8 oz
h 15,1 cm – 6"
Max Ø 6,8 cm – 2 3/4"
BAF6K4 • Q.P. 1008
Cod. 10000012750



Host 2025 New Collections

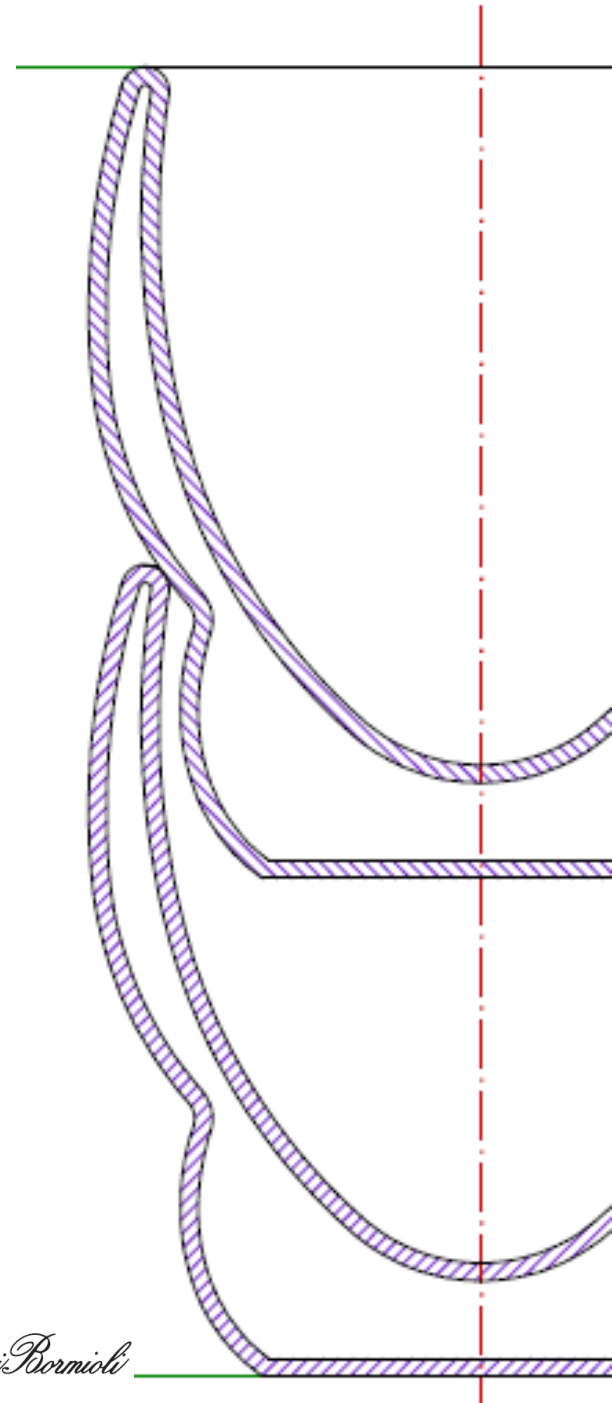
THERMIC GLASS
Globo
Planeta



Extension line

Goals

- **Widen Thermic Glass Drink & Design collection** with new contemporary-style products.
- Add a touch of **design** as well as features that will improve **service, functionality, aesthetics and versatility**.
- Offer two **complete** new collections that can cover most of the needs in the drinkware and hot beverages segment.





GLOBO e PLANETA

Product features

- ✓ Made with **double wall borosilicate glass**
- ✓ **Thermal shock resistant.**
Maintain the **temperature** of both drinks and food, hot and cold.
- ✓ **Perfectly stackable, space-saving**
- ✓ Double wall, **prevent condensation** on the outer surface
- ✓ **Easy grip**, thanks to its special **design**
- ✓ **Microwave and Dishwasher safe**



GLOBO

Range

✓ **Espresso 9 cl**

ideal for espresso coffee but also for layered coffees and iced shots

✓ **Cappuccino/Tea 23 cl**

ideal for cappuccino, tea, herbal teas as well as iced teas and coffees.

✓ **Juice 29 cl**

ideal for fruit juices, herbal teas but also for any long drink hot or cold.



THERMIC GLASS
drink&design

GLOBO

BEGINNING
OF
DECEMBER
2025



ESPRESSO

RM549
9 cl – 3 oz
h 6,8 cm – 2 5/8"
Max Ø 6,6 cm – 2 5/8"
GP2K6 • Q.P. 1260
Cod. 10000013477



CAPPUCCINO/TEA

RM550
23 cl – 7 ¾ oz
h 9,1 cm – 3 5/8"
Max Ø 8,6 cm – 3 3/8"
GP2K6 • Q.P. 576
Cod. 10000013481



JUICE

RM551
29 cl – 9 ¾ oz
h 11 cm – 4 3/8"
Max Ø 8,6 cm – 3 3/8"
GP2K6 • Q.P. 432
Cod. 10000013485



PLANETA

Range

✓ **Espresso 9 cl**

ideal for espresso coffee but also for layered coffees and iced shots

✓ **Cappuccino/Tea 23 cl**

ideal for cappuccino, tea, herbal teas as well as iced teas and coffees.

✓ **Juice 29 cl**

ideal for fruit juices, herbal teas but also but also for any long drink hot or cold.



THERMIC GLASS
drink&design

PLANETA

BEGINNING
OF
DECEMBER
2025



ESPRESSO

RM546

9 cl – 3 oz

h 5,6 cm – 2 1/4"

Max Ø 8,2 cm – 3 1/4"

GP2K6 • Q.P. 1152

Cod. 10000013453



CAPPUCCINO/TEA

RM547

23 cl – 7 ¾ oz

h 9,6 cm – 3 3/4"

Max Ø 9,2 cm – 3 5/8"

GP2K6 • Q.P. 576

Cod. 10000013457



JUICE

RM548

28,5 cl – 9 5/8 oz

h 11,6 cm – 4 5/8"

Max Ø 8,6 cm – 3 3/8"

GP2K6 • Q.P. 432

Cod. 10000013461

